

TESOL

ANNUAL

REPORT

2018



tesol international  
association

# Thank You to Our Global Partners

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## 2018 CONVENTION LEAD SPONSORS



## STRATEGIC LEVEL



*A Union of Professionals*



## ASSOCIATE LEVEL



# Message from the President



As TESOL president in 2018-19, I witnessed the embodiment of TESOL's Strategic Plan Outcomes in the events in which I participated and in the new resources we provided. These events and resources have demonstrated the commitment and passion that TESOL educators have for their association, their fellow teachers, and their students.

We have expanded our global presence and connectivity by bringing together more than 6,000 TESOL professionals from 110 countries for the annual TESOL Convention & English Language Expo in Chicago, Illinois, USA; hosting our first annual TESOL China Assembly in Shanghai, China, for 1,800 participants; partnering with TESOL affiliates to deliver symposia and academies to 300 TESOL professionals in Canada and Honduras; and supporting our TESOL affiliates through the TESOL Affiliate Speaker Program.

We have strengthened the knowledge and expertise of TESOL professionals in many ways. More than 2,000 TESOL professionals participated in professional learning opportunities in 2018. We launched the The 6 Principles for Exemplary Teaching of English Learners® initiative, designed to support any English language instruction program, along with The 6 Principles book for K-12 and quick guide.

We have advocated for the TESOL profession, professionals, and students around the world; initiated our Public Policy Professional Council; issued several letters and public statements in support of English language teachers and students; and hosted our annual Advocacy and Policy Summit.

I am so honored to have served as TESOL president during this exciting and progressive time.

A handwritten signature in black ink that reads "Luciana C. de Oliveira". The signature is written in a cursive, flowing style.

Luciana C. de Oliveira  
2018-19 TESOL President

# Message from the Executive Director



In 2018, one of the most valuable, and I hope long-lasting, association efforts has been the development of our new Strategic Plan. Following a yearlong process of collaborating on a board working group and incorporating feedback from TESOL staff and leaders from across the association, the TESOL Board of Directors voted to approve the Strategic Plan in March 2018 and implement it starting in November 2018.

Our Strategic Plan guides us to the world we envision: a world where English language teachers are the respected voice of language expertise and policy, where all teachers have the knowledge and learning opportunities they need, and where we all work together as one community to realize an interconnected multilingual and multicultural world.

Aligning our work with the new Strategic Plan, this annual report is organized by our three Strategic Outcomes: Global Presence and Connectivity, Knowledge and Expertise, and Voice and Advocacy. We need all TESOL members to join us in these efforts and I look forward to working with all of you.

A handwritten signature in cursive script that reads "Christopher Powers".

Christopher Powers  
Executive Director

STRATEGIC PRIORITY

# 1

# Global Presence and Connectivity

## TESOL MEMBERS



**10,446**

Total Members



**3,418**

New Members



**148**

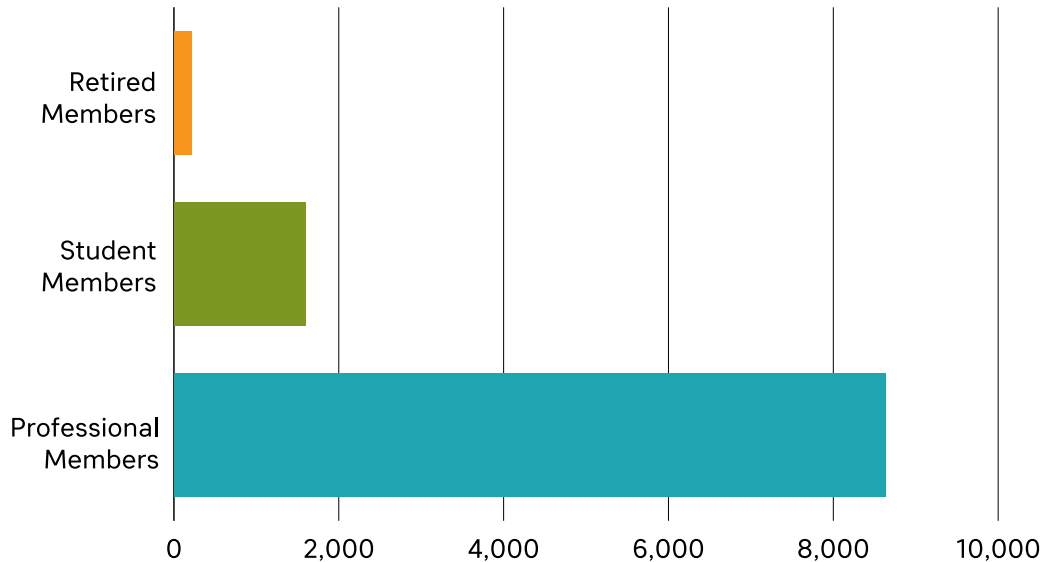
Countries Represented



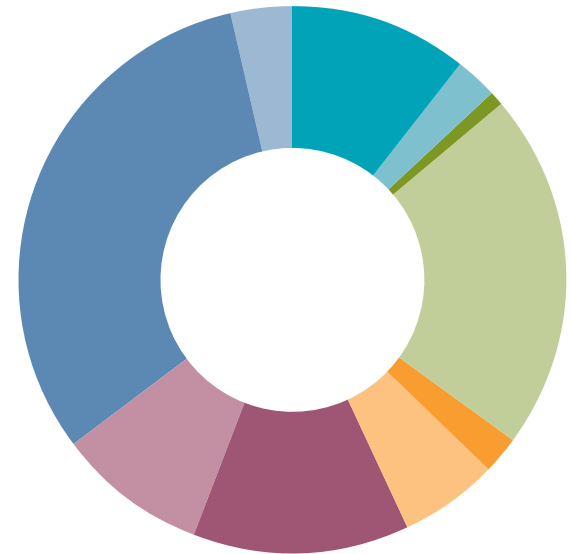
**123**

Affiliates

## NUMBER OF MEMBERS BY CATEGORY



## AREA OF WORK



Adult Education .....	10.7%
Applied Linguistics .....	2.5%
Bilingual Educator .....	0.8%
ESL/EFL Instructor, Educator .....	21.2%
Mainstream/Content Areas (primary/secondary) .....	2.1%
Pre-K-12 .....	5.8%
Postsecondary Education .....	12.7%
Teacher Education .....	9.0%
Not specified .....	31.6%
Other .....	3.5%

Only members who selected an area of work are included on this report. Other members may not have responded to this question and are excluded from the count.

STRATEGIC  
PRIORITY

## 1

## Global Presence and Connectivity

2018 TESOL INTERNATIONAL CONVENTION & ENGLISH LANGUAGE EXPO  
CHICAGO, ILLINOIS, USA

6,000+

Attendees



110

Countries  
Represented

1,000+

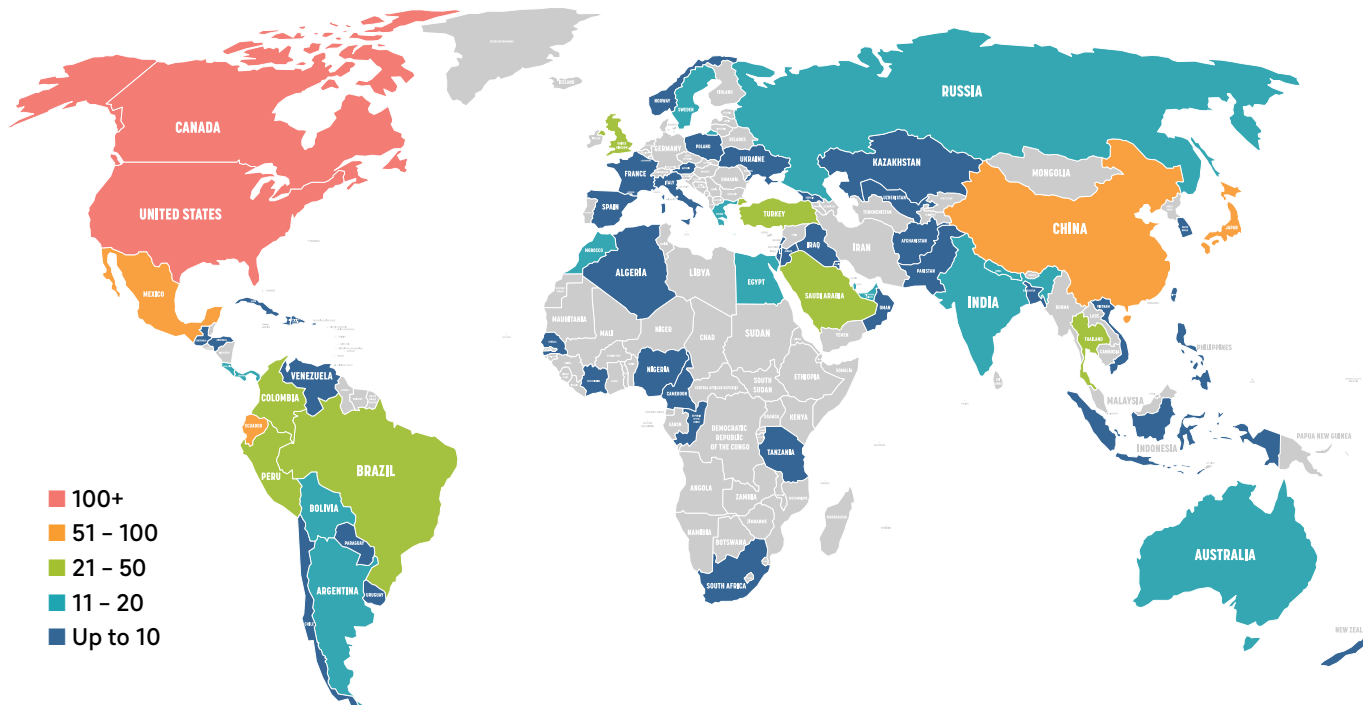
Sessions



100+

Exhibitors

## 2018 ATTENDEES BY COUNTRY



## TESOL AMBASSADOR SPOTLIGHT



“Our TESOL International Convention showed me so many ways I could evolve as a teacher and that my voice could be heard via the ongoing action research in my classroom.”

Suzanne Rajkumar, Teacher, Researcher, Administrator, and Founder of CBC Corporate Bilingual Consultancy

## TESOL AWARDS

In 2017-2018, the  
TESOL Awards  
Program gave over

\$52,000

21

Countries  
Represented

## 2018 TEACHER OF THE YEAR



L to R: Ian Martin, National Geographic Learning, TESOL Teacher of the Year Scott Freiberger, TESOL Executive Director Chris Powers, and TESOL 2017-18 President Esther de Jong.

See all awardees at [www.tesol.org/awards](http://www.tesol.org/awards)

STRATEGIC  
PRIORITY

# 2 Knowledge and Expertise

## PROFESSIONAL LEARNING



9

Virtual Seminars

1,993

Virtual Seminar  
Registrants

5

Certificate  
Programs

380

Certificates  
issued

2

Online courses

111

Online Course  
Attendees

7

Self-Study  
Courses

204

Self-Study course  
RegistrantsCountries  
Represented:

98

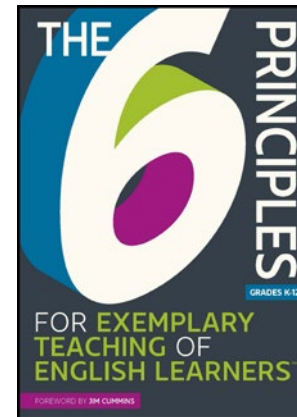
## TESOL PRESS

TESOL  
PRESS  
PUBLISHED

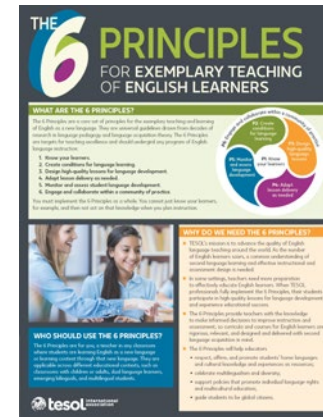
11

NEW  
TITLES

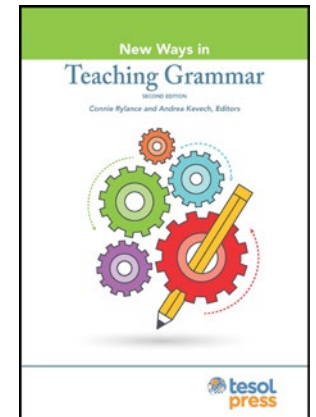
### NEW TITLES THAT WERE TOP TEN SELLERS IN 2018:



The 6 Principles for Exemplary Teaching of English Learners: Grades K-12



The 6 Principles Quick Guide: Pack of 25



New Ways in Teaching Grammar, 2nd edition

### THE 6 PRINCIPLES FOR EXEMPLARY TEACHING OF ENGLISH LEARNERS®

In 2018, TESOL launched a new initiative based on decades of research, The 6 Principles for Exemplary Teaching of English Learners. These principles provide a common foundation for all those involved in English language teaching, regardless of the age of the students they serve, the type of program, or the standards they use.

To help launch The 6 Principles, a quick guide and an accompanying website ([www.the6principles.org](http://www.the6principles.org)) with additional resources were developed. Approximately 8,000 quick guides were produced and provided for free to attendees at the TESOL 2018 International Convention in Chicago. TESOL also released *The 6 Principles for Exemplary Teaching of English Learners: Grades K-12*.

# 2 Knowledge and Expertise

## TESOL JOURNAL: COMPARING 2017 TO 2018



# of institutions  
increased from

**4,264**

to

**6,124**



Downloads  
increased by

**10.9%**



Total number  
of submissions  
increased by

**14.7%**

### TOP 5 MOST DOWNLOADED ARTICLES

- 1 Research Methods in Applied Linguistics  
*Dörnyei, Z. & Griffee, A.*
- 2 Reflecting on Reflective Practice: (Re)Visiting Dewey and Schon  
*Farrell, T.*
- 3 An Evaluation of Primary English Textbooks in Vietnam: A Sociolinguistic Perspective  
*Dang, T. & Seals, O.*
- 4 Differentiating Mathematics Instruction for Secondary-Level English Language Learners in the Mainstream Classroom  
*Cardimona, K.*
- 5 Best Practices in Teaching International Students in Higher Education: Issues and Strategies  
*Macgregor, A. & Folinazzo, I.*

## TESOL QUARTERLY: COMPARING 2017 TO 2018



# of institutions  
increased from

**5,396**

to

**6,076**



Downloads  
increased by

**14.1%**





Total number  
of submissions  
increased by

**10.8%**

### TOP 5 MOST DOWNLOADED ARTICLES

- 1 Flipped Learning in the English as a Foreign Language Classroom: Outcomes and Perceptions  
*Lee, G. & Wallace, M.*
- 2 The Interaction of Motivation, Self-Regulatory Strategies, and Autonomous Learning Behavior in Different Learner Groups  
*Kormos, J. & Csizer, A.*
- 3 Dynamic Written Corrective Feedback in Developmental Multilingual Writing Classes  
*Kurzer, K.*
- 4 Preservice Teachers' Developing Conceptions of Teaching English Learners  
*Kelly, L.*
- 5 Constructing a Voice in English as a Foreign Language: Identity and Engagement  
*Shahri, M.*

### 2018 IMPACT FACTORS

- 2-Year Impact Factor  to **2.256**
- 5-Year Impact Factor  to **2.828**



STRATEGIC  
PRIORITY

# 3 Voice and Advocacy

## 2018 TESOL ADVOCACY & POLICY SUMMIT



150

Meetings with  
Representatives



95

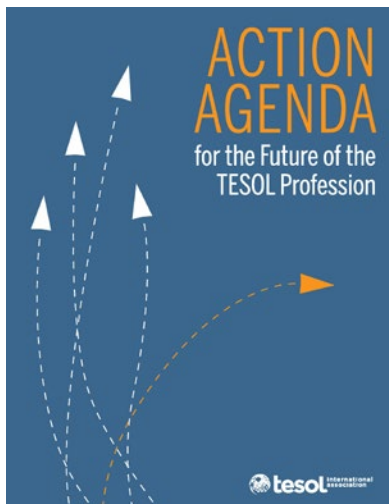
Summit Attendees



10

Policy Statements

## ACTION AGENDA FOR THE FUTURE OF THE TESOL PROFESSION



In 2017 TESOL International Association spearheaded the Summit on the Future of the TESOL Profession, which helped shape a strategic conversation intended to set a course for the future.

In 2018, the ideas, recommendations, conclusions, and outcomes conceived at the summit were synthesized into an **Action Agenda for the Future of the TESOL Profession**. The agenda is intended to serve as a guiding framework for the TESOL profession at the local, regional, national, and international levels.

<https://www.tesol.org/action-agenda>



“The legislative updates were essential. The day on the Hill was an incredible experience. I learned a lot and plan to continue advocating more purposefully in the future.”

2018 Advocacy & Policy Summit Attendee

# FY 2018 Auditor's Report

T A T E



T R Y O N

*A Professional Corporation  
Certified Public  
Accountants  
and Consultants*

## Independent Auditor's Report

To the Board of Directors  
TESOL International Association

We have audited the accompanying financial statements of Teachers of English to Speakers of Other Languages d/b/a TESOL International Association (TESOL), which comprise the statements of financial position as of October 31, 2018, and 2017, the related statements of activities and cash flows for the years then ended, and the related notes to the financial statements.

### Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

### Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audits to obtain reasonable assurance about whether the financial statements are free of material misstatement.

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An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to TESOL's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of TESOL's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

### Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Teachers of English to Speakers of Other Languages d/b/a TESOL International Association as of October 31, 2018 and 2017, and the changes in its net assets and its cash flows for the years then ended in conformity with accounting principles generally accepted in the United States of America.

Washington, DC  
May 16, 2019

# FY 2018 Auditor's Report

## TESOL International Association

### Statements of Financial Position

<i>October 31,</i>	2018	2017
<b>Assets</b>		
Cash and cash equivalents	\$ 288,686	\$ 320,995
Investments	4,509,722	5,104,854
Accounts receivable	161,778	108,455
Pledges receivable	12,000	12,000
Prepaid expenses and other assets	290,436	236,652
Property and equipment	57,717	115,389
<b>Total assets</b>	<b>\$ 5,320,339</b>	<b>\$ 5,898,345</b>
<b>Liabilities and Net Assets</b>		
<b>Liabilities</b>		
Accounts payable and accrued expenses	\$ 205,877	\$ 241,721
Deferred revenue	849,407	878,646
Deferred rent and lease incentive	146,317	273,032
Total liabilities	1,201,601	1,393,399
<b>Net assets</b>		
Unrestricted	3,742,320	4,078,479
Temporarily restricted	261,706	311,755
Permanently restricted	114,712	114,712
Total net assets	4,118,738	4,504,946
<b>Total liabilities and net assets</b>	<b>\$ 5,320,339</b>	<b>\$ 5,898,345</b>

TESOL International Association

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