



The 2021 Affiliate Network Virtual Event has passed. Below you will find a list of sessions that were held and at the bottom of the document, full session descriptions. Sessions with a star (*) were recorded and can be found on the [2021 Affiliate Network Virtual Event Playlist](#).

Day 1

*OER 101 for ELT Leaders and Teachers

Presenter(s): Chadia Mansour, Sharon Tjaden-Glass, Charity Davenport (CALL-IS)

*Creating and Disseminating Knowledge: The Role of Regional Open Access Journals in the Field of TESOL

Presenter: Scott Douglas (BC TEAL)

TESOL Jeopardy

Presenter: Bessie Karras-Lazaris (CATESOL)

*Exploring OER Projects

Presenter(s): Luciana Diniz, Nanci Leiton, and Eric Dodson (MA TESOL)

*OER from Scratch

Presenter: Steve Bookman (Pace University)

Day 2

Affiliate Assembly

*Professional Development Opportunities in Your Affiliate

Presenter: Maria Ammar (ITESOL)

*Leading Your Affiliate for Fully Remote Annual Conferences

Presenter: Laura Baecher (NYSTESOL)

Affiliate Mini-presentations

*Moderator: Valerie Jakar; Presenter(s): *Hind Elyas (TESOL Africa), George Kormpas (Gulf TESOL), Jermaine McDougald*

*Tapping Creativity to Enhance Communication/Member Engagement: Practices and Benefits

Presenter(s): Arlene Costello, Ed.D., SSTESOL President, Tony Erben, Andrea Lyпка, Carla Huck

Day 3

A Pandemic and the Potential for Growth

Presenter: Wayne Finley (KOTESOL)

Virtual Scavenger Hunt

Presenter: Cherrilynn Woods (GATESOL)

*Let's Get Social-a Review of Social Media and Member Engagement Strategies

Presenter(s): Colleen Patricia Taylor & Patrick Chan (TESL Ontario)

Day 3, continued

Affiliate Booth Sessions

*CATESOL, Maryland TESOL, *GATESOL, MexTESOL, NNETESOL*

Mini-presentations Intersections/councils/PLNs

Research Professional Council, Career PLN, Nominating Committee, Conventions Professional Council, Membership Professional Council

*TESOL Affiliates' Resilience During the Pandemic

Moderator: Georgios Kormpas; Presenters from: NileTESOL, TESOL Italy, MexTESOL, GATESOL, and URUTESOL

Affiliate Newsletter Writing

Presenter: Jermaine McDougald

Session Descriptions

Day 1

OER 101 for ELT Leaders and Teachers

Presenter(s): Chadia Mansour, Sharon Tjaden Glass, Charity Davenport

ELT teachers are in need of Open Educational Resources more than ever. In this presentation, we will address the why, what and how of OERs. We all also address the type of leadership needed for the adoption and implementation of OER and share an example of an ELT teacher created OER textbook.

Creating and Disseminating Knowledge: The Role of Regional Open Access Journals in the Field of TESOL

Presenter: Scott Roy Douglas

Using the BC TEAL Journal as an example, this presentation takes a look at the role TESOL affiliate journals have in the creation and dissemination of knowledge in the field. The journal editor will share BC TEAL's story of starting and sustaining a scholarly peer-reviewed regional journal, with particular considerations related to open access, creative commons licensing, and indexing. The editor will also describe the supportive submission and publication process from start to finish, along with the benefits for everyone involved. Finally, the editor will share examples of new knowledge and findings published in the journal that might not have seen the light of day if not for this nurturing outlet for scholar-practitioners in British Columbia.

Scott Roy Douglas is an associate professor in the University of British Columbia's Okanagan School of Education. His focus is on English as an additional language teaching and learning. He is also the editor of the BC TEAL Journal.

Exploring OER Projects

Presenter(s): Luciana Diniz, Nanci Leiton, and Eric Dodson (MA TESOL)

This presentation will explore the Green Tea OER group to talk about our process and experience with developing OER.

Exploring From Scratch

Presenter: Steve Bookman, Pace University

Steve Bookman will be presenting on his experiences with open educational resources (OER) at Pace University. Participants will learn how to develop OERs from scratch and from other published OERs that do not require as much work.

Day 2

Affiliate Assembly

1. Introductions (Affiliate Network Professional Council (ANPC) & TESOL Executive Committee)
2. ANPC Annual Report
3. Awards & Recognitions
4. Open Business
5. Assembly Survey

Professional Development Opportunities in Your Affiliate

Presenter: Maria Ammar

The COVID-19 pandemic has caused many affiliates to make changes to their normally scheduled spring and fall conferences and events, including having to do such things as doing cancellations, going virtual, and restructuring offerings. Creativity in professional development became a great priority for affiliates because of the inability to offer in-person activities. Affiliate leaders had to adapt to the new circumstances and look to their members on how they could continue with their mission to provide professional development. This session will highlight some types of professional development that may be practical to offer, beneficial for affiliate members, and manageable for affiliate leaders.



Maria Ammar, mammar1@bruinmail.slcc.edu, is associate dean of ESL at Salt Lake Community College. She is the past president for Intermountain TESOL, a TESOL affiliate that includes Utah, Idaho, and Wyoming. She is also past chair of the Higher Education Interest Section. Her interests include teacher education, supporting students with disabilities, and higher education.

Leading Your Affiliate for Fully Remote Annual Conference

Presenter: Laura Baecher (NYSTESOL)

In this session, we will share planning, structural, and relational aspects to building capacity for a successful, all online conference. After sharing the approaches taken by New York State TESOL, we will have time for discussion and Q and A for affiliates looking to host their own online events.



*Dr. Laura Baecher is Professor of TESOL at Hunter College, City University of New York. Her research interests and publications relate to teacher education including educational technology in teacher learning, observation and coaching for English language teaching, and professional development in TESOL. Her recent books are *Reflecting on Problems of Practice in TESOL* and *Video in Teacher Learning: Through their Own Eyes*. She has served as the TESOL International's Teacher Education Interest Section Chair, as an English Language Specialist for the US Department of State, and as President of New York State TESOL.*

2:30 PM

Mini-presentations

Presenter: Hind Elyas

I will discuss the importance of being part of the TESOL International Association and the benefits of joining the affiliate network. I will share pictures of my TESOL Journey, which started with my local affiliate, TESOL

Sudan, in 2016, and this was my springboard into the TESOL world. It was the beginning of a remarkable journey that led me to the TESOL International Association. Being an affiliate of TESOL International opened so many doors and helped me grow and develop in so many ways.

The participants will learn about the many benefits of collaboration between associations and the importance of joining their local associations to grow, develop, connect and inspire by becoming part of a professional network.

Hind works as an English Instructor at the Leading National Academy, Niagara College in Saudi Arabia. She is the former Acting Vice President of TESOL Sudan, the former PD Coordinator at KSAALT TESOL, and the current Executive Secretary at Africa TESOL. Hind has been selected as a 2021 TESOL International Leadership Mentoring Program Award recipient and a TESOL International Conference Ambassador, and she is looking forward to the TESOL 2021 convention.

Tapping Creativity to Enhance Communication and Member Engagement: Practices and Benefits

Presenter(s): Arlene Costello, Ed.D., SSTESOL President, Tony Erben, Andrea Lypka, Carla Huck

Engaging members in association's activities is every Affiliate's challenge. The presenters share and model the frameworks and efficacious ways for leaders to build a deep and meaningful change in the face of complex association conditions and situations: *understanding change, moral purpose, relationships, knowledge use and coherence* (Fullan, 2001).

Arlene Costello, Ed.D. is president of Sunshine State TESOL, Chair of TESOL Conference Professional Council 2022, and instructor/program specialist, IEP, at the University of West Florida International Affairs Office. Tony Erben, Ph.D. is Vice-President of SSTESOL and a Professor at the University of Tampa where he coordinates the ESOL Programs. Andrea Lypka, Ph.D., is SSTESOL 2nd VP and Director of Adult Learning of Learning Empowered and Cala Huck, M.A., is SSTESOL Secretary and lead ESOL instructor for the ESOL Department, Lee County Schools, Florida.

Day 3

A Pandemic and the Potential for Growth

Presenter: Wayne Finley (KOTESOL)

In 2020 the world faced a pandemic unlike any it had seen in 100 years. All industries were hit and the TESOL industry was no exception. A lot of English teachers lost their jobs, suffered pay cuts and began to wonder about a life outside of teaching. Promoting professional development opportunities, via membership in a TESOL organization, is a challenge in normal times. In a pandemic, it can feel like mission impossible. The bad news is that there are no Tom Cruises to swoop in and save the day. The good news is that there is real potential for growth. Through sound social media marketing and adapting to the 'new normal', all TESOL organizations can not only survive the pandemic, but thrive in ways they never expected.



Wayne Finley is the Publicity Chair for Korea TESOL. He started his TESOL career in 2010 when he trained to be an English teacher in Barcelona, Spain. Since then, he has taught students of all ages across South Korea. At the end of 2014, he joined KOTESOL to deliver his first workshop and found a new passion for teacher training. Another passion was also born in 2016 when he joined KOTESOL's Publicity Committee.

Let's Get Social-a Review of Social Media and Member Engagement Strategies

Presenter(s): Colleen Patricia Taylor & Patrick Chan (TESL Ontario)

Does your organization want to get more active on social media? Are you looking for ways to engage with your members and encourage interaction? Are you curious about ways to create authentic and relevant content?

Join Patrick Chan, Social Content Committee Chair and Colleen Taylor, Manager, Member Engagement & Communications as they discuss strategies to enhance your social media and member engagement strategies. The aim of this session is to encourage participants to give social media a try. Your members will thank you!

In this session participants will:

1. Get an overview of TESL Ontario's social media activities and structure
2. Review the strategies that have worked for our social media platforms
3. Receive suggestions on how to engage members
4. Learn how to seek and secure collaborators
5. Understand how to troubleshoot social media events



Patrick Chan, patrick.c.chan@gmail.com, currently serves as the Social Content Committee Chair for TESL Ontario in Canada. He is also Technological Lead in TESL Ontario's Conference Committee and the current president of TESL Ottawa. In addition to these roles, he is a LINC instructor in Ottawa, Canada. Along with his Ontario Certified English Language Teacher (OCELT) designation, he is an Ontario Certified Teacher.



Colleen Taylor, colleen.taylor@teslontario.org, currently works for TESL Ontario as the Manager of Member Engagement and Communication. She loves engaging with members using various mediums such as social media platforms, live PD events and classical forms of communications. Starting, re-energizing, and maintaining conversations around critical ESL topics is her passion!

TESOL Affiliates' Resilience During the Pandemic

Moderator: Georgios Kormpas

Teacher associations around the world were hit hard when the pandemic struck in early 2020. Some swiftly transformed their events online, ensuring that their members had resources available to start teaching online. Many TESOL affiliates organized PD opportunities and other types of events that kept members together during these difficult times. The Affiliate Network and Professional Council supported the Affiliate Network and teacher associations in general by providing many PD opportunities. The colloquium builds on the previous presentation at the TESOL Convention.

Affiliate Newsletter Writing

Moderator: Jermaine McDougald

This workshop will focus on affiliate network newsletter editors and authors who are looking to share and gain knowledge of best practices in newsletter and other publications.