2022 TESOL Advocacy & Policy Summit

IN PERSON | 20-22 JUNE 2022
ARLINGTON, VIRGINIA, USA

VIRTUAL | 21 JUNE 2022

Sponsored by
The American Federation of Teachers
Ayanna Cooper, Ed.D.

Ayanna Cooper, Ed.D., is a consultant, U.S. Department of State English Language Specialist alumna and current TESOL International Association board member. She is the author of several publications including "And Justice for ELs: A Leader's Guide to Creating and Sustaining Equitable Schools" and "Black Immigrants in the United States" (co-editor with Awad Ibrahim) and serves as Language Magazine’s Pass the Mic Series editor. In 2021 she was nominated as the Black English Professionals and Friends (BELPaF) of TESOL Member of the Year and as one of 30@30 by the U.S. Department of State for her diversity, equity, and inclusion contributions to the field.

Amber Crowell Kelleher, MBA, CAE

Amber Kelleher joined TESOL International Association in January 2022 as executive director. She has 15+ years of executive leadership experience with associations and nonprofit organizations, including past roles as CEO of UWRA, the membership association for United Way retirees and alumni, and managing director of ACTE, the Association for Corporate Travel Executives. Her early career included positions in international education with the College Board, Linden Tours, NAFSA, and the U.S. Department of State. Ms. Kelleher is an avid traveler, visiting and/or working in more than 50 countries around the world. She lives in the metro Washington, D.C. area with her husband, two teenage sons, and their dog Jack.

Jeff Hutcheson

Jeff Hutcheson joined TESOL in May 2022 as director of advocacy and public policy. He has worked with English language (EL) industry leaders and organizations to advance issues and policy for 15+ years, including holding positions with AAIEP (legacy EnglishUSA) and supporting NAFSA and GAELA. He has over 30 years of experience in the EL profession, having first started in the classroom in Bangkok. He was instrumental in the passage of the Accreditation of English Language Training Programs Act, signed into law in December 2010 by President Barack Obama. Mr. Hutcheson holds a master’s in English/TESOL and has completed doctoral course work in policy and administration. He and his wife reside in Bucks County, Pennsylvania, and have three successful children.

Supreet Anand, Ph.D.

Dr. Supreet Anand has been working in the field of education for more than 25 years. She currently serves as the acting assistant deputy secretary and director for the Office of English Language Acquisition (OELA). As the acting director for OELA, she informs policy decisions on English learners (ELs), supervises OELA’s role in disseminating information on educational research, practices, and policies for ELs through the National Clearinghouse for English Language Acquisition. Her work also includes supervising the discretionary grant programs under Title III of the Every Students Succeeds Act (ESSA).

Dr. Anand has also supervised formula grant programs, Title I, Title II, Title III under ESSA in the Office of Elementary and Secondary Education. Before joining ED, she served as the Title III director for the Maryland State Department of Education and supervised the Title III program in Prince George’s County Public Schools, Maryland. In addition, she taught English as a second language in grades K-12 for over ten years and master's level courses at the University of Maryland. Dr. Anand holds a doctorate in education from University of Maryland, College Park; a master's in applied linguistics from Georgetown University, Washington, D.C. and a Master of Arts in English literature from Punjab University, India.
SPEAKERS

Julie Sugarman
Julie Sugarman is the senior policy analyst for PreK-12 Education at the Migration Policy Institute’s National Center on Immigrant Integration Policy. Her areas of interest include policies that support effective instructional programs for English learners, school funding, federal education policy, and helping stakeholders understand key education policy issues. Previously, Dr. Sugarman was a senior research associate at the Center for Applied Linguistics specializing in dual language education and program evaluation. She earned her doctorate in second language education and culture from the University of Maryland, College Park.

Lydia Breiseth
Lydia Breiseth is director of Colorín Colorado, the nation’s leading website for educators and families of English language learners, which is based at PBS station in Washington, D.C. and reaches more than 3 million unique visitors a year. In this role, she manages content development, multimedia production, and outreach. She also manages collaboration with Colorín Colorado’s founding partner, the American Federation of Teachers, as well as with the National Education Association. Ms. Breiseth has presented at numerous national conferences and published articles and blog posts on a variety of topics on behalf of Colorín Colorado, and she wrote the foreword to Corwin’s bestselling publication, “Unlocking English Learners’ Potential: Making Content Accessible.” She also won a Michigan Emmy Award for Colorín Colorado’s documentary about two sister schools in Dearborn, Michigan, “You Are Welcome Here: Supporting the Social and Emotional Health of Newcomer Immigrants.” A graduate of Cornell University, Ms. Breiseth spent a year in Ecuador teaching English to graduate students with the educational exchange program WorldTeach. She lives in Arlington, Virginia, with her husband and daughter.

Roger C. Rosenthal
Roger C. Rosenthal, an attorney, is the executive director of the Migrant Legal Action Program (MLAP) in Washington, D.C. MLAP is a non-profit, non-governmental support and advocacy center representing migrant and seasonal farmworkers and immigrants and their families nationwide. Mr. Rosenthal is widely recognized as one of the foremost legal experts in the country regarding the rights of immigrant children and English Learners in the public schools. He has extensive experience training in this area of expertise around the country, in all regions, and at the national level.

Domminick McParland
Domminick McParland serves as an education program specialist for the Office of Career, Technical, and Adult Education (OCTAE) at the U.S. Department of Education. Prior to joining OCTAE, Mr. McParland served as an education program specialist for the Office of Citizenship (OoC) at the United States Citizenship and Immigration Services (USCIS). Before his work with the federal government, he established and directed multiple adult citizenship education and adult English language acquisition (ELA) programs and cultivated extensive teaching experience in a variety of educational contexts, from universities to community-based programs, both domestically and abroad. Mr. McParland is an alumnus of the Department of Applied Linguistics at Portland State University where he earned a Master of Arts in TESOL. Recently, he earned an Executive Certificate in Public Leadership from the Harvard Kennedy School.
Caroline Treschitta
As policy analyst, Caroline Treschitta (she/they) collaborates with federal and state policy staff and network organizers to support the advancement of the National Skills Coalition (NSC) skills platform with Congress and the administration. As part of the government affairs team, she provides in-depth policy analysis of new and proposed federal policies to their network, including partners across the country and national organizations/coalition partners. They originally joined NSC as a communications associate in April 2019 and are based in Washington, D.C.

Previously, Ms. Treschitta interned and then worked for Women in Government, where they researched state-based economic policy. They also worked as a legislative intern for the office of Senator Murphy. Ms. Treschitta graduated from American University in 2018 with a bachelor's degree in political science.

Debra Suarez
For the past ten years, Debra Suarez has served the nation’s ESL learners, teachers, and immigrants and minority populations through her work in federal service. She was ELL education program specialist within the OCATE, U.S. Department of Education. She served as the special designee for the assistant deputy secretary for the Office of English Language Acquisition. Ms. Suarez was senior advisor for the White House Initiative on Asian Americans and Pacific Islanders. Currently, she is program manager for strategic initiatives at OSDBU, ED. Additionally, she has served on White House task forces and interagency committees on matters related to education and minority populations. Ms. Suarez just rotated off the TESOL board of directors (2019-22) and is past president of Maryland TESOL.

Jon Bernstein
Jon Bernstein has been working on education, education technology and telecommunications issues since 1995 and running his own government relations firm since 2005. He has served as JNCL-NCLIS’s director of government relations since 2020, representing it on federal and state language education policy issues, which include funding and authorizing legislation. Mr. Bernstein also serves as the co-chair of the Education & Libraries Networks Coalition and the Homework Gap Big Tent Coalition, and as executive director of the National Coalition for Technology in Education and Training. Previously, he served as vice president at Leslie Harris & Associates, an attorney advisor with the Federal Communications Commission, a lobbyist for the National Education Association, and Legislative Counsel with The Lightspan Partnership. His first policy job was as a legislative fellow for Senator Dianne Feinstein (D-CA). Mr. Bernstein received his J.D. from the Northwestern University School of Law and his B.A. from Colgate University, where he graduated magna cum laude and Phi Beta Kappa.

TESOL’s Top Legislative Priorities

1. Increased funding for ESSA Titles I, II, and III
2. Increased funding for Title II of WIOA
3. Passage of the Reaching English Learners Act
4. Support Establishing a National Strategy on International Education
5. Support the American Dream and Promise Act and the Dream Act for DACA recipients

LEARN MORE > www.tesol.org/advocacy
Monday, 20 June, 4:00 p.m. – 7:30 p.m ET

DAY 1

4:00-5:00 p.m.  Registration (Soft Opening)
Arlington Ballroom Foyer

5:00-6:00 p.m.  Opening Session Featuring Ayanna Cooper
Arlington Ballroom
Ayanna Cooper, Consultant, U.S. Department of State English Language Specialist Alumna, and TESOL International Association Board Member

6:00-7:30 p.m.  Evening Reception
Silver Leaf Room

Tuesday, 21 June, 7:30 a.m. - 5:30 p.m. ET

DAY 2

***All events are at the Holiday Inn Ballston unless otherwise specified.

7:30-8:30 a.m.  Check-in & Materials
Arlington Ballroom Foyer
Coffee & Continental Breakfast to be provided

8:30-8:45 a.m.  Welcome & Greetings
General Session | Arlington Ballroom | bit.ly/TESOLzoom1
Amber Crowell Kelleher, MBA, CAE, Executive Director, TESOL International Association

8:45-9:45 a.m.  TESOL 2022 Federal Policy Update
General Session | Arlington Ballroom | bit.ly/TESOLzoom1
Jeff Hutcheson, Director of Advocacy and Public Policy, TESOL International Association

BREAK (15 minutes)

10:00-10:45 a.m.  Enhancing Advocacy With Data
General Session | Arlington Ballroom | bit.ly/TESOLzoom1
The pandemic impacted learning for all students and widened opportunity and achievement gaps for underserved students. Dr. Supreet Anand, acting deputy secretary and director of OELA, will discuss the role of data to inform advocacy using an overview of national data describing the pandemic’s impact on students, families, and school communities.
Dr. Supreet Anand, Deputy Director for OELA, U.S. Department of Education

*Virtual attendees, please refer to registration confirmation for the Zoom meeting passcodes.
Tuesday, 21 June, 7:30 a.m. - 5:30 p.m. ET

**Federal Update: English Learners in Adult Education**
Concurrent Session | Wilson Room | bit.ly/TESOLzoom2

This session from the U.S. Department of Education shall provide an update on federal adult education initiatives. Topics include enrollment, performance, appropriations, available resources, and technical assistance opportunities. Attendees will gain an understanding of federal efforts and national activities developed to support ELs in adult education, including the new Enhancing Access for Refugees and New Americans project.

*Domminick McParland, OCTAE, U.S. Department of Education*

**Old Paradigms and New: EL Protections and Assets-Based Advocacy**
Concurrent Session | Fairfax Room | bit.ly/TESOLzoom3

English learners (EL) and immigrant students benefit from civil rights and other federal protections that ensure educational access. But as we move to assets-based frames and new societal challenges, how do we merge a new policy paradigm with the old, help schools go beyond compliance, and balance flexibility with accountability?

*Julie Sugarman, Senior Policy Analyst for PreK-12 Education, Migration Policy Institute’s National Center on Immigrant Integration Policy*

**The Rights of Immigrant Students and English Learners in Schools**
General Session | Arlington Ballroom | bit.ly/TESOLzoom1

Immigrant students and English learners (ELs) often face barriers in gaining entry to public schools and participating in school activities. This session will discuss what public schools can and cannot require of immigrant students and ELs, as well as school district obligations to ELs and their parents.

*Attorney Roger C. Rosenthal, Executive Director, Migrant Legal Action Program (MLAP)*

***All events are at the Holiday Inn Ballston unless otherwise specified.***

**Special Thanks to AFT and Lunch with Greetings from Colorín Colorado**
General Session | Arlington Ballroom | bit.ly/TESOLzoom1

*Lydia Breiseth, Director of Colorín Colorado*

**BREAK (10 minutes)**

**BREAK (10 minutes)**

*Virtual attendees, please refer to registration confirmation for the Zoom meeting passcodes.*
2:10-3:00 p.m.  
**What English Language Teachers Need to Know About Federal Workforce Bills**  
Concurrent Session | Wilson Room | bit.ly/TESOLzoom2  
Join a member of National Skills Coalition’s (NSC) government affairs team, Caroline Treschitta, policy analyst, for an overview on the most relevant federal adult/higher education and workforce development policies affecting adult English learners. Beginners and well-seasoned education advocates alike will learn about what’s moving in Congress, and what bills are likely to gain traction in the coming months. You’ll receive updates on the state of play of relevant bills like the reauthorization of the Workforce Innovation and Opportunity Act (WIOA), implementation of the Bipartisan Infrastructure Law (including the exciting new Digital Equity Act and its implications for English learners), and the pending economic competitiveness bill. Find out what NSC sees on the horizon for the next Congress, our upcoming priorities, and how we’re going to get them passed -- with the help of leaders like you! Get prepared for your upcoming conversations with Congress with easy, relevant advocacy ideas and stay engaged with the federal education and workforce conversation.  

*Caroline Treschitta, Policy Analyst, National Skills Coalition*

2:10-3:00 p.m.  
**Transformational Leadership: Developing Skills to Impact TESOL Policy and Advocacy**  
Concurrent Session | Fairfax Room | bit.ly/TESOLzoom3  
This session will first discuss research-based skills at the heart of transformational leadership development and how to nurture these skills to develop one’s leadership identity as influential TESOL leaders. The session will also provide sample actionable practices from transformational leadership education (Johns & Moser, 2001; Riggio & Tan, 2014), and conclude with further exercises for self-guided study. The intended session outcome is to empower attendees with greater awareness of transformational leadership skills to enact their own leadership identity development as impactful TESOL leaders. Emphasis is on theory to practice.  

*Debra Suarez, Ph.D., M.S. in TESOL, MBA, TESOL/TEFL Career Professional, National Advisor, International Consultant*

**BREAK (10 minutes)**

3:10-4:00 p.m.  
**Hill Staff & Practice Talking with Your Rep**  
General Session | Arlington Ballroom

**BREAK (10 minutes)**

4:10-4:50 p.m.  
**Advocacy Perspectives & Legislative Update**  
General Session | Arlington Ballroom | bit.ly/TESOLzoom1  
Heather Linville, Professor and TESOL Director at the University of Wisconsin, La Crosse  
Susan Rutledge, Associate Professor and ESL Program Coordinator at California University of Pennsylvania/PennWest  
Jon Bernstein, Director of Government Relations, JNCL-NCLIS  

*Virtual attendees, please refer to registration confirmation for the Zoom meeting passcodes.*
Tuesday, 21 June, 7:30 a.m. - 5:30 p.m. ET

DAY 2

***All events are at the Holiday Inn Ballston unless otherwise specified.

BREAK (10 minutes)

5:00-5:30 p.m.  FAQs
General Session | Arlington Ballroom | bit.ly/TESOLzoom1
TESOL’s new director of advocacy and public policy, Jeff Hutcheson, will give logistical reminders about Wednesday’s Hill visits and distribute folders.

*Virtual attendees, please refer to registration confirmation for the Zoom meeting passcodes.

DAY 3

Wednesday, 22 June

***All events are at the Holiday Inn Ballston unless otherwise specified.

All Day  Hill Visits

Join the Conversation on Social Media

#TESOLADV2022  #TESOLadvocacy

TESOL thanks its sponsor for supporting the 2022 TESOL Advocacy & Policy Summit

A Union of Professionals